



Telford & Wrekin
Co-operative Council

Protect, care and invest
to create a better borough

Borough of Telford and Wrekin

Health & Wellbeing Board

Thursday 27 November 2025

JSNA Update

Cabinet Member:	Cllr Kelly Middleton: Cabinet Member for Public Health & Healthier Communities
Lead Director:	Helen Onions: Director of Public Health
Service Area:	Health & Wellbeing
Report Author:	Richard Probert – Strategic Lead – Adults and Communities
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Wards Affected:	All Wards
Key Decision:	Not Key Decision
Forward Plan:	Not Applicable
Report considered by:	Health & Wellbeing Board – 27 November 2025

1.0 Recommendations for decision/noting:

It is recommended that the Health and Wellbeing Board note:

- 1.1 The JSNA products available, and the updates to the 'deprivation' and 'communities' products which are currently in development and due to be launched in forthcoming months
- 1.2 The progress being made on the Pharmacy Needs Assessment, with the statutory consultation commencing in early January, and the final report due at the Health & Wellbeing Board in March 2026
- 1.3 That JSNA intelligence is routinely used to influence delivery of the Health & Wellbeing Strategy, target inequalities and to inform the development and delivery of NHS strategic plans. Differences in rates across our communities and the associated health inequalities also inform the neighbourhood health agenda via TWIPP

2.0 Purpose of Report

2.1 This paper is an update for the Health & Wellbeing Board on:

- The statutory requirements for a Joint Strategic Needs Assessment (JSNA)
- The JSNA products currently available and products under development due to be launched ahead of the next Health & Wellbeing Board JSNA update
- Progress on the Pharmaceutical Needs Assessment refresh

3.0 Background

3.1 Statutory Requirements of the Joint Strategic Needs Assessment (JSNA)

The Health & Social Care Act 2012 (amending the Local Government and Public Involvement in Health Act 2007) introduced statutory responsibility for Health & Wellbeing Boards to develop Joint Health & Wellbeing Strategies, based on an assessment of need outlined in a Joint Strategic Needs Assessment (JSNA).

The JSNA process provides intelligence of the current and future health and wellbeing needs of the local population that are unique to each local area, to inform service planning, commissioning and delivery.

In Telford and Wrekin the JSNA is led by the Local Authority Insight Team, working closely with NHS ICB colleagues and on behalf of the HWB, and JSNA population intelligence documents are hosted on the Telford & Wrekin Council website.

4.0 Summary of Main Proposals

4.1 JSNA Update.

Following the launch of the Telford and Wrekin Insight website in 2022 www.telford.gov.uk/insight, the website continues to be updated and developed, and expanding the range of intelligence available. This website provides staff, Members, partners and the public with clear, consistent messages about the population's health and wellbeing needs and is updated regularly.

[Telford and Wrekin Insight](#) includes the sections listed below, with each section containing borough headlines and interactive dashboards, enabling users to search through a wealth of published data about the borough:

- **JSNA Population Headlines** - document bringing together all population headlines

- **Starting Well** - demographic data and indicators about the children and young people living in the borough
- **Living Well** - demographic data and indicators about adults living in the borough
- **Ageing Well** - demographic data and indicators about older people living in the borough
- **Economic Profile** - unemployment, industry, wage, housing and GVA data about the borough
- **Deprivation** - deprivation data about the different communities in the borough
- **Population and Life Expectancy** - detailed data about the population of the borough and life expectancy of residents
- **Communities** - detailed demographic and health data about the different communities in the borough
- **Census 2021 dashboards:**
 - Population
 - Demography and migration
 - Health, disability and unpaid care
 - Education
 - Armed forces
 - Labour market and travel to work
 - Housing
 - Sexual orientation and gender
 - Ethnicity, identity, language and religion

The 2025 English Indices of Deprivation was released by the Ministry of Housing, Communities and Local Government on 25th November. The JSNA Deprivation report is currently being updated to reflect this. The Telford and Wrekin Insight pages will be updated and key messages will be provided to the Health & Wellbeing Board in the next JSNA update.

The Communities profile is currently being updated to contain the latest demographic and health data about communities in the borough and key messages from this will also be provided in the next JSNA update.

4.2 JSNA Update: Pharmaceutical Needs Assessment (PNA)

Health & Wellbeing Boards have a statutory duty to assess the need for pharmaceutical services in its area every three years. The PNA looks at the current provision of pharmacy services across the local area, assesses whether this meets current and future population needs and identifies provision gaps. PNAs are also used to inform market entry applications to the NHS for opening new pharmacy services or changes to existing pharmacy service provision and to develop and enhance pharmacy services.

The current Telford and Wrekin PNA runs to the end of 2025/26. A PNA working group and steering group have been established to develop the new PNA, which will be presented to the March 2026 HWB.

The draft PNA will be completed in December 2025 and a 60 day statutory consultation will begin in early January 2026. This consultation will be primarily for professionals who will be contacted directly (engagement with residents and pharmacy contractors was undertaken earlier in 2025 and this insight is being incorporated into the PNA

5.0 Alternative Options

- 5.1 The alternative option of not updating and publishing the JSNA is not recommended due to the legal requirement imposed on local authorities to publish a needs assessment that informs the Health & Wellbeing Board.

6.0 Key Risks

- 6.1 There are no key risks identified.

7.0 Council Priorities

- 7.1 The JSNA provides insight into needs of communities across the borough, informing all council priorities.

8.0 Financial Implications

- 8.1 There are no direct financial implications foreseen from accepting the recommendations of this report.
- 8.2 Information and intelligence from population statistics is used by Finance to inform financial modelling and forecasting of potential demand for care services in both Adult Social Care and Children's Safeguarding Services. Data identified and developed as part of this work will be helpful in refining the future financial models necessary to inform the immediate budget strategy and medium-term financial forecasting of the expenditure on care. It will also help to identify the financial impact on the Council of changes and demands elsewhere informing the potential growth in demand for preventative and Public Health services.

9.0 Legal and HR Implications

- 9.1 Section 116 of the Local Government and Public Involvement in Health Act 2007 (as amended) places a duty upon the Council and each of its Integrated Care Systems to produce and publish joint strategic needs assessments (JSNAs) through the Health and Wellbeing Board.
- 9.2 The JSNA must be produced in co-operation; with regard to any statutory guidance issued by the Secretary of State; involve the Local Healthwatch organisation for the area and involve people who live or work in the area. The aim is to develop local evidence-based priorities for commissioning which will improve the public's health and reduce inequalities.

10.0 Ward Implications

- 10.1 The JSNA highlights variations in levels of need in different communities across the borough.

11.0 Health, Social and Economic Implications

- 11.1 The JSNA provides insight into health, social and economic needs of our population to inform evidence-based decision making, including the development and implementation of the Health & Wellbeing Strategy and the TWIPP work programmes. Telford & Wrekin JSNA intelligence has informed (and will continue to shape) the development of the Shropshire, Telford & Wrekin Integrated Care Strategy and Joint Forward Plan.

12.0 Equality and Diversity Implications

- 12.1 The JSNA demonstrates inequalities in Telford & Wrekin, including variations in need due to characteristics or geographical factors, informing the tackling health inequalities agenda.

13.0 Climate Change, Biodiversity and Environmental Implications

- 13.1 There are no direct climate change or environmental implications identified within this report.

14.0 Background Papers

- 1 JSNA Update – March 2025: Health & Wellbeing Board Paper
- 2 JSNA Update – November 2024: Health & Wellbeing Board Paper
- 3 JSNA Update – June 2023: Health & Wellbeing Board Paper
- 4 JSNA Update – September 2022: Health & Wellbeing Board Paper
- 5 JSNA Update – March 2022: Health & Wellbeing Board Paper

15.0 Appendices

None.

16.0 Report Sign Off

Signed off by	Date sent	Date signed off	Initials
Director	10/11/2025	19/11/2025	HO
Legal	10/11/2025	19/11/2025	RP
Finance	10/11/2025	13/11/2025	RP